

Through **collaboration, innovation** and a focus on **emerging digital technologies** we will build on existing progress across the land and property buying and selling system to get a **better result for the customer: simpler, faster, more certain and less stressful**

About

The DPMSG represents an important coming together of key industry partners under a shared vision at a pivotal time for the property market. The group's purpose is to help the property market work better for all by accelerating the adoption of digital technology, while ensuring it is transparent, secure and consumer friendly, through collaboration and innovation across the sector

Objectives

No surprises and no delays:

Up-front information means there are no surprises after the buying decision and no waiting for searches

Convenience and security:

Certified, reusable digital identity services and e-signatures makes the process easier and more secure.

Transparency and innovation:

Sharing information using an open protocol allows everyone to see what is happening in a transaction and support innovative new consumer-friendly digital services

Always improving:

Collaborative research across users and the PropTech sector will accelerate the use of emerging technology, such as AI

Open and collaborative:

We will work in the open; publishing research, the programme of activities and an annual summary of progress

Members

- Law Society
- Conveyancing Association (CA)
- Council for Licensed Conveyancers (CLC)
- The Society of Licensed Conveyancers (SLC)
- Solicitors Regulation Authority (SRA)
- Royal Institution of Chartered Surveyors (RICS)
- Home Buying and Selling Council (HBSC)
- Chartered Institute of Legal Executives (CILEX)
- CILEx Regulation
- Council of Property Search Organisations (CoPSO)
- Propertymark
- Building Societies Association (BSA)
- UK Finance
- Open Property Data Association (OPDA)
- HM Land Registry (HMLR)
- UK PropTech Association (UKPA)
- Geovation
- Ministry of Housing, Communities & Local Government (MHCLG)
- Local Government Association (LGA)
- Department for Science, Innovation & Technology (DSIT)

Priority outcomes and roadmap

Working Groups have been set up to work on three key areas which will help achieve the DPMSGs aims:

Digital Property Information Protocol (DPIP)

What: An online Protocol that will describe a digital end-to-end property buying and selling process, explain the roles and responsibilities of each profession and identify data requirements each sector needs at every stage.

Why: To encourage adoption of digital processes and access to digitised data sources as they become available, which will in turn speed up the property buying and selling process and provide a more transparent and consumer-centric process.

Digital Identity rules

What: Articulating the success criteria for a secure reusable digital identity journey across the property sector and determining how the government's UK digital identity and attributes trust framework can be used to help the whole sector achieve it.

Why: To enable the property industry to adopt and share (with appropriate consent and security) digital identity across property transactions, reducing duplication, increasing efficiency and security, and creating a better customer experience.

Digitisation & Interoperability Research

What: Working with government, support research into open data and interoperability standards and explore improving property data through targeted digitisation Local Authority (LA) pilots.

Why: high-quality digitisation of critical information in a way that makes that data findable, accessible, interoperable and reusable (FAIR), is essential to positive transformation of the property system and supports initiatives such as National Trading Standards' Material Information requirements.

Milestones across the three key areas

March to April 2025

- Desk-based research to understand current data standards within the property sector and beyond.
- Issue DPMSG Roadmap version 2.
- DPIP content creation via interactive website. Incorporating Conveyancing Lawyers, Property Agents, Valuers, Surveyors, Mortgage Intermediaries, Lenders and Information Suppliers followed by DPIP engagement.

May to August 2025

- Launch of LA Property Data Pilot to test digitising and opening up Building Regulations and Highways data
- 12-week research project to consider the design and implementation of agreed rules on data standards and interoperability for the property sector.
- Map government identity proofing guidance against different stages of the property transaction and produce a user journey showing what good digital identity would look like across the sector.

September 2025 to March 2026

- Report into the digital health of the property sector and evaluation of the work of the DPMSG. Including publication of third DPMSG roadmap.
- Conclusion of LA Property Data Pilot. Including finalising the evaluation reports.
- Industry engagement to review progress across the three key roadmap areas and to inform future direction.